

ASSIGNMENTS
MASTER OF BUSINESS ADMINISTRATION
MBA- IIIrd semester (Batch 2025-27)



Centre for Distance and Online Education
Guru Jambheshwar University of Science & Technology
Hisar-125001

Compiled by:-
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GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Strategic Management
Code: MBA 301

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What do you mean by Business Policy? What are the importance and objectives of business policy?
2. What is Strategic Management? Explain the process of Strategic decision making.
3. Write short note on the following:
 - BCG matrix
 - Resource base theory

ASSIGNMENT-II

1. What is strategy formulation? Explain the various types of strategies.
2. Demonstrate the types of adopters of Innovation in the Market.
3. What is strategy evaluation? How many ways a strategy can be evaluated?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Entrepreneurship Development
Code: MBA 302

Sem.: 3rd
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain the concept of entrepreneur and entrepreneurship. How do they differ from each other?
2. Discuss the key characteristics and qualities required to be a successful entrepreneur.
3. Discuss the environmental factors that affect the success of a new business venture.

ASSIGNMENT-II

1. What is a feasibility study? Discuss its importance in project planning.
2. Explain the concept and importance of managerial feasibility in project evaluation.
3. Evaluate the effectiveness of EDPs in fostering entrepreneurial growth in India.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Business Legislation
Code: MBA 303

Sem.: 3rd
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. What are the rights of unpaid seller under the Sales of Goods Act? Distinguish between the seller's right of lien and right of stoppage of goods in transit.
2. What is a negotiable instrument? Explain its main characteristics and discuss the different types of negotiable instruments.
3. Define the following in brief:
 - i) Doctrine of Caveat Emptor
 - ii) 'Holder' and 'Holder in due Course'.

ASSIGNMENT-II

1. Explain the rights of consumers under the Consumer Protection Act. Discuss the role of Consumer Commissions/Consumer Forums in protecting consumer rights and addressing consumer complaints.
2. State briefly the various modes in which a contract may be discharged.
3. What are company meetings? Explain the different types of company meetings and the general principles governing them.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Counseling Skills for Managers
Code: OE 301

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Differentiate between Counselling and Psychotherapy with live examples.
2. Discuss the essential counseling skills required by an effective manager.
3. Examine the role of 5 D model in counselling process. Suggest how counselling environment affects it?

ASSIGNMENT-II

1. Examine the present relevance of the Principles of counselling with live examples.
2. Discuss how humanistic approach contributed in the counselling. Suggest how to improve counselling.
3. "A manager does not need to be a professional counselor, but must possess basic counseling skills." Discuss this statement with suitable examples.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Management of Industrial Relations
Code: HRM 301

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Explain the concept, evolution and significance of industrial relations.
2. Discuss the role of management, employees, trade unions, and government as major actors in industrial relations.
3. Discuss the types and levels of collective bargaining. Explain the conditions necessary for successful collective bargaining.

ASSIGNMENT-II

1. Explain the concepts of conciliation, mediation, arbitration, and adjudication in industrial dispute settlement.
2. Discuss the grievance-handling procedure and explain how an effective grievance redressal mechanism can improve industrial relations.
3. A company introduces automation that may reduce the requirement for manual workers. Analyze the possible industrial-relations issues and suggest strategies that management can adopt to maintain harmonious relations.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Human Resource Planning
Code: HRM 302

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. What is Human Resource Planning? Explain the significance of planning human resource.
2. Define macro and micro level manpower planning. Explain with examples.
3. What are various methods used in forecasting human resource planning? Explain its importance.

ASSIGNMENT-II

1. Explain the following:
 - Work scheduling
 - Work study
2. What is meant by human resource accounting? What are the various steps in it?
3. Define HRIS. Elucidate the steps to successfully implement the human resource information system in an organization.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Leadership Dynamics
Code: HRM 306

Sem.: 3rd
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Define leadership and explain its nature, characteristics, and importance in modern organizations.
2. Discuss the role of leadership in achieving organizational goals and improving employee performance.
3. Discuss the Behavioural Theories of Leadership and explain the major leadership behaviour approaches.

ASSIGNMENT-II

1. Discuss the relationship between leadership style and employee motivation.
2. Discuss the role of leadership in organizational change and transformation.
3. Distinguish between transformational and transactional leadership.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Training and Development
Code: HRM 308

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Define the concept and objectives of training.
2. Give a detailed note on responsibilities and challenges of training manager.
3. What are the principles of adult learning?

ASSIGNMENT-II

1. Write a detailed note on the modern methods of training.
2. What are the factors affecting training climate?
3. What are the methods to evaluate training effectiveness?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Security Analysis
Code: FM-302

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Explain the causes and types of Risk.
2. Explain the process of Investment.
3. Elaborate the features and types of Bonds.

ASSIGNMENT-II

1. Explain Top-down approach of Equity analysis.
2. Explain:
 - i) Speculation
 - ii) Technical Analysis
3. What is yield to maturity? Explain the relationship between prices of security, coupon rate & yield to maturity.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Project Management
Code: FM-303

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the role of Capital Budgeting in Project Analysis. Discuss any four factors that should be considered while making capital investment decisions.
2. What is a Feasibility Report? Explain the major components of a feasibility study with special reference to market, technical and financial feasibility.
3. Explain:
 - i) Project Risk
 - ii) Social Cost-Benefit Analysis

ASSIGNMENT-II

1. What are the major sources of Project Finance? Explain the role of debt, equity and risk capital in financing a project.
2. Discuss the importance of the UNIDO approach and L-M approach in evaluating projects from a social perspective.
3. Explain Project Planning and Control. Discuss the importance of time, cost and resource control in successful project management.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Management of Banks and Financial Institutions

Sem.: 3rd

Code: FM 304

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Explain the structure and components of the Indian Financial System.
2. Discuss the recent innovations and developments in Indian banking (digital banking, UPI, neo-banks, etc.).
3. Discuss the fundamental principles governing security investment by commercial banks.

ASSIGNMENT-II

1. Discuss the Basel III norms on capital adequacy applicable to Indian commercial banks.
2. What are Non-Performing Assets (NPAs)? Discuss their causes and impact on Indian banks.
3. Explain the structure and significance of the insurance industry in India.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Public Finance
Code: FM 306

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Discuss the principle of maximum social advantage in public finance.
2. Discuss the key features and issues of the Indian taxation system.
3. Explain the concept of Performance and Programme Budgeting System (PPBS).

ASSIGNMENT-II

1. Explain the concept of financial federalism as envisaged under the Indian Constitution.
2. Discuss the recent trends in Government of India's expenditure and expenditure policy.
3. Explain the role of the Comptroller and Auditor General (CAG) in ensuring financial accountability.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Consumer Behavior
Code: MM 301

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. What do you mean by consumer behaviour? Describe about its roots in various disciplines.
2. Briefly describe about consumer research process.
3. Write short note on the following:
 - Theories of personality and self-concept
 - Cognitive learning theories and application to marketing

ASSIGNMENT-II

1. Describe about consumer decision making process with a suitable example.
2. What is Innovation? What is the process of diffusion and adoption of innovation?
3. Write short note on the following:
 - Current trends and ethical issues in consumer behavioural studies
 - Dynamics of opinion leadership process. Current trends and ethical issues in consumer behavioral studies
 - Dynamics of opinion leadership process

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration (MBA)

Course Name: Marketing Research

Sem.: 3rd

Code: MM 302

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the concept of marketing intelligence and its role in decision-making.
2. Discuss the components of a Marketing Information System (MIS).
3. Explain descriptive research design with reference to survey and observation methods.

ASSIGNMENT-II

1. Discuss the different types of measurement scales (nominal, ordinal, interval, and ratio).
2. Explain the concept and applications of multivariate data analysis.
3. Discuss the factors considered in determining an appropriate sample size.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Sales and Distribution Management
Code: MM 304

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. What are the different sales theories? Discuss the relevance of these theories in today's world.
2. What are sales territories? Discuss the procedure to set up sales territories.
3. What do you understand by sales planning? Explain its importance and process.

ASSIGNMENT-II

1. Explain the different ways of evaluating the sales force performance.
2. Discuss the different factors affecting the choice of distribution channel.
3. What are the different ways of resolving conflict between channel partners?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Marketing of Services

Code: MM 306

Sem.: 3rd

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Discuss the importance of Transportation and Entertainment industry in Indian economy.
2. Discuss the reasons of service failure? How can service failure be recovered?
3. Write short note on the following:
 - Service Marketing Mix
 - Elements in an effective services marketing research programme

ASSIGNMENT-II

1. Discuss the new service development process with the help of example.
2. What are the challenges in delivering services through intermediaries and electronic channels?
3. Write short note on the following:
 - Customer-defined service standards and its types
 - Approaches to pricing services

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Export-Import Procedures and Documentation
Code: IB 302

Sem.: 3rd
Total Marks=30

Important Instructions

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- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss the important commercial documents used in international trade.
2. Distinguish between a domestic sales contract and an export sales contract.
3. Discuss the concept and significance of INCOTERMS in international trade.

ASSIGNMENT-II

1. Discuss the various types of risks involved in international trade.
2. Explain the concept and importance of cargo insurance in export-import trade.
3. Discuss the main provisions of FEMA relevant to export-import transactions.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: India's Foreign Trade and Policy
Code: IB 303

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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ASSIGNMENT-I

1. Define Foreign Trade Policy. What are the main objectives of foreign trade policy?
2. What do you mean by equilibrium in Balance of Payment (BOP)?
3. Write short notes on the following:
 - i) Deemed Exports
 - ii) Service Export from India Scheme (SEIS)

ASSIGNMENT-II

1. What are the roles of EXIM bank and WTO in India's Foreign Trade?
2. Write a detailed note on Special Economic Zones (SEZs) and Export Oriented Units (EOUs). How have they contributed to India's export growth?
3. Write short note on the following:
 - i) Software Technology Park Scheme (STPS)
 - ii) Export Promotion Councils

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: International Logistics
Code: IB 305

Sem.: 3rd
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Discuss the relevance and growing importance of international logistics.
2. Explain how logistics can be used as a strategic resource for competitive advantage.
3. Discuss the significance of the UN Convention on Shipping (UNCLOS/UN Conventions relevant to shipping).

ASSIGNMENT-II

1. Explain the concept of multi-modal transportation and the role of CONCOR.
2. Explain the role of freight forwarders as intermediaries in international trade logistics.
3. Explain the significance of INCOTERMS in international shipping and trade.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Risk Management in International Business
Code: IB 307

Sem.: 3rd
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain:
 - i) VAR
 - ii) Credit Risk
2. Explain political risk and its management.
3. How cultural diversity affects international business?

ASSIGNMENT-II

1. Explain the role of Forward Contracts and Currency Swaps in hedging foreign exchange risks.
2. Explain the techniques of Foreign Exchange Risk Management. Which method is most effective for exporters?
3. Explain various approaches to calculating value at risk.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Purchase and Materials Management
Code: POM 301

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the objectives and organizational role of Purchasing and Materials Management.
2. Explain the process of determining and describing material quantity. Discuss the role of Material Requirements Planning (MRP) and Just-in-Time (JIT) in effective materials management.
3. Discuss acceptance sampling plans and vendor-process capability in ensuring material quality.

ASSIGNMENT – II

1. Explain standardization, simplification and variety reduction as cost-reduction techniques.
2. Explain Make-or-Buy decisions, source of supply, price determination and negotiation.
3. Explain international purchasing procedures and documentation.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Total Quality Management
Code: POM 302

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the meaning, objectives and benefits of Total Quality Management (TQM).
2. Explain any five important tools and techniques of TQM.
3. Explain customer focus and continuous improvement in TQM.

ASSIGNMENT – II

1. Explain TQM for the marketing function.
2. Discuss the role of total employee involvement, empowerment, education and training in achieving quality.
3. Explain the Cost of Quality. Discuss the major categories of quality costs and the importance of analysing quality costs for effective quality control.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Service Operations Management
Code: POM 304

Sem.: 3rd
Total Marks=30

Important Instructions

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ASSIGNMENT-I

1. Explain the matrix of service characteristics. Discuss the major challenges in Operations Management of Services.
2. Discuss the factors affecting facility location and layout decisions for service organizations.
3. Explain job design in service operations with reference to safety and physical environment.

ASSIGNMENT – II

1. Explain operations standards and work measurement.
2. Explain the measurement and control of quality of services.
3. Explain waiting-line analysis in service operations.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Technology Management
Code: POM 305

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Define technology and explain its major characteristics.
2. Discuss the components of innovation and innovation dynamics at the firm level.
3. Explain the sources of technology and the process of new product development.

ASSIGNMENT-II

1. Explain the management of R&D organizations.
2. Explain the meaning and significance of technological forecasting.
3. Explain Technology Intelligence and Technology Strategy. Discuss the framework for formulating technology strategy and its linkage with business strategy.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: E-Commerce Applications
Code: ITM 301

Sem.: 3rd
Total Marks=30

Important Instructions

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- iii All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss about the technology and infrastructure used for E-Commerce.
2. Discuss about EDI. What are the various types of EDI?
3. Write short note on the following:
 - Management Challenges in E-Retailing
 - Basics of Customer Asset Management

ASSIGNMENT-II

1. Discuss about the Agile Manufacturing and Manufacturing Information System (MIS).
2. What are the changing dynamics of online banking in India?
3. Write short note on the following:
 - Software modules in Financial Information system
 - Human Resource Management System

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Internet and Web Designing

Sem.: 3rd

Code: ITM 302

Total Marks=30

Important Instructions

- i Attempt all questions from each assignment given below.**
- ii Each assignment carries 15 marks.**
- iii All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss in detail the evolution and basic features of World Wide Web.
2. Explain basic features of web browser through suitable example.
3. What is purpose of forms in website? Explain different types of web forms.

ASSIGNMENT-II

1. What are the basic components of website? Also explain the main features of a smart website.
2. What is Email? Explain various components of email with appropriate example.
3. Build a simple homepage with the help of HTML basic tags.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: Relational Database Management Systems
Code: ITM 303

Sem.: 3rd
Total Marks=30

Important Instructions

- i Attempt all questions from each assignment given below.**
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- iii All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

- 1. What is RDBMS? Discuss its advantages and disadvantages.
- 2. Explain E-R diagram with suitable example.
- 3. Define Boyce-codd normal form (BCNF). How does it differ from 3NF? Why is it considered a stronger form of 3NF?

ASSIGNMENT-II

- 1. Describe DML commands with suitable examples.
- 2. Discuss various DDL commands with suitable examples.
- 3. Explain the followings:
 - a) Commit and Rollback
 - b) Backup and Recovery

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Business Administration

Course Name: E-Business Information Systems Management
Code: ITM 304

Sem.: 3rd
Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
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- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the major types of Information Systems. Discuss the System Development Life Cycle (SDLC) and its major stages.
2. Explain the role, responsibilities and analytical skills required by a Systems Analyst.
3. Explain Information Systems Planning. Discuss the process of identifying and selecting Systems Development Projects.

ASSIGNMENT – II

1. Explain the process of determining system requirements.
2. Explain Information Systems Implementation.
3. Discuss the organizational issues involved in systems implementation.